

COPPER RIVER WATERSHED PROJECT Planning Survey

Please help shape the next 25+ years of work for the Copper River Watershed Project by taking this survey. There are 24 questions that should take less than 10 minutes to complete. Survey completion will enter you into the drawing to win a \$500 Visa giftcard!



You can participate in the survey by scanning this QR code or by filling out this insert and mailing it to CRWP. Mail to: CRWP, PO Box 1560, Cordova, AK 99574

1. Are you an Alaska resident? Yes No

2. Are you a resident of the Copper River Watershed?
 Yes No Seasonal

3. Have you visited the Copper River Watershed?
 Yes, once No, never Yes, multiple times

4. What is your primary profession?

<input type="radio"/> Tourism	<input type="radio"/> Hunting/Fishing Guide
<input type="radio"/> Healthcare	<input type="radio"/> Federal or State Employment
<input type="radio"/> Alaska Tribal Entity	<input type="radio"/> Lodging
<input type="radio"/> Food Service	<input type="radio"/> Education
<input type="radio"/> Science/Researcher/Engineer	<input type="radio"/> Construction
<input type="radio"/> Utilities	<input type="radio"/> Finance
<input type="radio"/> Oil and Gas	<input type="radio"/> Commercial Fishing
<input type="radio"/> Mining	<input type="radio"/> Logging
<input type="radio"/> Nonprofit	<input type="radio"/> Artist
<input type="radio"/> Service Industry	<input type="radio"/> Farming/Animal husbandry

Other (please specify) _____

5. In the Copper River watershed, which activities do/did you participate in?

<input type="radio"/> Subsistence Fishing	<input type="radio"/> Sport Fishing
<input type="radio"/> Berry Picking	<input type="radio"/> Mushroom Foraging
<input type="radio"/> Wild Plant Harvest	<input type="radio"/> Birding
<input type="radio"/> Large Game Hunting	<input type="radio"/> Small Game Hunting
<input type="radio"/> Recreation: camping, hiking, rafting	

Other (please specify) _____

6. How often do you consume wild-caught salmon?
 Less than once a month Once a month
 1 - 2 times a week 2+ times a week

Watershed Values

7. What do you value about the Copper River watershed?

	Not Important	Somewhat Important	Highly Important
Access to Public Lands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wilderness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intact Wild Salmon Runs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom of Opportunity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural and Spiritual Ties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Generational History	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of Community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Subsistence Lifestyle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify) _____

8. What do you consider environmental concerns for the Copper River watershed?

	Low Concern	Somewhat Concern	High Concern
Water Temperature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oil and Gas Activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waste Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildfires	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trans-Alaska Pipeline	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Land and Resource Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flooding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invasive Species	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Water Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Salmon Populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate Change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road Infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify) _____

Programmatic Work

9. What types of programs and projects have you seen or heard of CRWP working on?

- | | |
|--|---|
| <input type="radio"/> Education Programs | <input type="radio"/> Recycling Programs |
| <input type="radio"/> Giftshop | <input type="radio"/> Cleanups |
| <input type="radio"/> Invasive Plant Management | <input type="radio"/> Research Projects |
| <input type="radio"/> Festival Planning | <input type="radio"/> Tourism |
| <input type="radio"/> Water Quality | <input type="radio"/> Temperature Monitoring |
| <input type="radio"/> Tran-Alaska Pipeline | <input type="radio"/> Fish Habitat Improvement Projects |
| <input type="radio"/> Convene stakeholders & researchers for conferences & group discussions | |
| <input type="radio"/> None of the above | |
| <input type="radio"/> Other (please specify) _____ | |

10. Do you agree or disagree that CRWP does the following things well?

	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
Involving the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding creative solutions for positive & lasting results	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convening a variety of stakeholders for meaningful discussions & projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reaching all areas of the watershed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bringing attention & funding to solving issues in the watershed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicating our mission & projects clearly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partnering with other organizations in the watershed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify) _____

11. CRWP's mission is: support a salmon-rich, intact watershed and culturally diverse communities through watershed-scale partnerships, planning and projects. How effectively do you believe CRWP is working to achieve this goal?

Not At All Effectively
→
 Very Effectively

1 2 3 4 5

12. What are CRWP's greatest contributions to the health of the Copper River watershed? _____

13. In what ways does CRWP least contribute to the health of the Copper River watershed? _____

14. What programs or projects do you think CRWP should prioritize in support of a healthy, intact, and functioning watershed for the next 25 years?

	Low Priority	Medium Priority	High Priority
Improving Fish Passage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invasive Plant Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving Waste Management through Composting or Recycling Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Place-based Youth Education Programming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support Small-scale Tourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support Increased Recreational Opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convene Stakeholders and Researchers for Conferences and Group Discussions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improving Food Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mitigation of Climate Change Impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support Energy Efficient Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support for Sustainable Energy Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support Efforts to Diversify the Economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support Education Opportunities for Tradeskills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify) _____			

CRWP Communications

15. What forms of communication do you appreciate the most from causes you donate to?

	Yes	No	Indifferent
Email Updates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Text Communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phone Calls from Staff or Board Members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hardcopy Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. In what ways do you find out about CRWP projects and events?

- Website Emails
 Thank you videos Speaking to staff
 Visiting the office Facebook
 Instagram Radio Announcements
 Community Bulletin Boards Hardcopy Newsletters
 Word-of-mouth
 Other (please specify) _____

17. How would you prefer to receive communications from CRWP?

- Email Paper Mail
 Personal Phone Calls Text Messages
 Social Media: Facebook & Instagram
 Other (please specify) _____

18. Which communication channels should CRWP work to improve in the coming years?

- Virtual Communications
 Website
 Donation Options
 Accessibility - improved access to speak with us on the phone, email, in-person
 Offering more volunteer opportunities and public events
 Other (please specify) _____

19. What social media platforms do you connect with us on?

- Facebook Instagram
 Twitter LinkedIn
 Youtube None of the above
 Other (please specify) _____

Membership

20. Are you currently a CRWP member?

- Current Member Lapsed Member
 No Unsure
 Would like to be

21. What is your preferred way to make a contribution or renew your membership?

- Online In-person at the office
 Mailing a check During events
 Text-to-donate None of the above
 Other (please specify) _____

22. How do/did you connect to CRWP?

- Friend/Relative An Event
 Social Media Newspaper or Newsletter
 Work/Colleague Online Search Engine

23. Would you like to be included in future communications?

- CRWP Email Newsletter CRWP Printed Newsletter
 Volunteer Opportunities None of the above

If you would like to be entered in the prize drawing for, please fill out the contact information below and return to CRWP. And THANK YOU!

Name _____

Company _____

Address _____

Address 2 _____

City/Town _____

State/Province _____ ZIP Code _____ Country _____

Email Address _____

Phone Number _____