



Copper River Watershed Project

Voices for a Wild Salmon Economy

January 2022

BOARD MEMBER VOLUNTEER LEADERSHIP ROLES AND RESPONSIBILITIES

Background:

The Copper River Watershed Project is a private, non-profit corporation committed to assisting residents in diversifying the economy while sustaining its natural resource base and cultural heritage.

As a citizen's group, the Copper River Watershed Project is committed to the principles of openness, inclusiveness, community involvement, and collaborative problem-solving.

Purpose of the Copper River Watershed Project Board:

The Copper River Watershed Project board will give the Copper River Watershed Project credibility and continuity in the community. The board will provide strategic leadership and be involved in shaping priorities, planning and budgeting, and actively engage in fundraising efforts. It also will provide policy advice, expertise, and assistance in developing and implementing CRWP projects.

Specific Responsibilities of Board Members

Familiarization:

Become familiar and conversant with the mission, approach, and projects of the Copper River Watershed Project.

Participation:

1. Help orient new board members.
2. Participate in the Copper River Watershed Project board meetings. Time commitment is anticipated to be:
1.5-2 hrs/mtg. Board meetings, preparation and attendance, Sept. - May every 6 weeks
10 hours/yr. CRWP projects, community outreach, fundraising and donor communications, attendance at annual board retreat (meeting and travel time). ~2 days
3. Human Resources: Help select, support, and provide guidance to employees and volunteers. Help set internal policy regarding salaries, benefits, and grievance procedures. Help recruit, organize, recognize, and celebrate volunteers.

Planning and Oversight:

1. In cooperation with other board members and staff, develop annual objectives.
2. Review and advise on the organization's mission, and strategic and annual plans. Help set and review the organization's mission and goals on an annual basis. Help evaluate programs, operations, and progress toward goals on a regular basis.
3. Help ensure that organizational and legal structure are adequate and appropriate.

Fund Raising and Finance:

1. **Review fund raising approaches with staff and help generate contributions.** Explore and initiate opportunities that will lead to the financial independence of the organization.
2. Participate in board fundraising activities and make a financial contribution to the organization to the best of one's individual ability.
3. Ensure financial accountability of the organization. Oversee the ongoing process of budget development, approval, and review.

Community Relations:

1. Act as a positive advocate for the Copper River Watershed Project in personal and professional networks and give feedback to the Watershed Forum's board and staff about community perception and concerns.
2. Promote cooperative action with other organizations, including activities and occasions when the organization should take part in coalitions, partnerships, joint fundraising, etc.
3. Ensure that the organization's programs and services appropriately address community and members' needs.

Qualifications for Board Service:

- **A demonstrated interest in the organization's mission and goals.**
- **Specific experience and/or knowledge in a subject area that would help in the operation or program development of the organization (desirable but not essential).**
- **A willingness to expand knowledge or responsibilities through orientation and on-going training.**
- **A willingness to represent the organization to the community.**
- **A willingness to participate in board fundraising activities and make a financial contribution to the organization to the best of one's *individual ability*.**