



# Copper River Watershed Project

*Voices for a Wild Salmon Economy*

## **Request for Proposal: Design Services for Artistic Copper River Watershed Map**

### **Introduction**

The Copper River Watershed Project, a non-profit organization working to ensure the long term sustainability of the Copper River watershed's salmon-based economy and culture, is seeking proposals for design services for an artistic rendering of the Copper River watershed. We are working with regional tourism and watershed education partners to create a map that can be used as one of the images in a series of interpretive signs that are planned to be installed at several locations around the Copper Basin. We are seeking an illustration that can help increase public awareness of a watershed landscape, and how the Copper River watershed's rivers, glaciers and streams connect to form a river system.

The Copper River drainage supports a subsistence, sport-fishing, and commercial salmon economy with their sprawling network of streams, ponds, lakes and wetlands. Many other fish species as well as wildlife and waterfowl thrive in this intact watershed. The CRWP is creating this series of roadside interpretive signs to be installed throughout the Copper Basin for viewing by the traveling public. Funding for these signs is being made available through the Alaska Department of Transportation and Public Facilities.

### **Scope of Work**

We are looking for a qualified graphic artist to produce an artistic illustration of the Copper River drainage. We will make our draft interpretive sign plan available to potential bidders. Potential bidders can find GIS maps of the Copper River drainage on-line at <http://www.inforain.org/copperriver/>. Bid criteria include:

- Color image must be submitted in high resolution format on a DVD;
- Computer or original artwork will be accepted;
- Please include a locator map image of where Copper River watershed is located in Alaska;
- The CRWP will own the use right to this image;
- Provide a final design (based on comments from the review of the draft design) for approval; and
- Complete final design by September 17, 2010.

### **CRWP provided services and materials**

- Compilation of Interpretive Sign Plan;
- Organizing meetings with partners for the draft review and final approval;
- Coordination with Ecotrust for GIS maps; and
- Maps collected as style examples

## **Qualifications**

- Be able to meet the specifications in the Scope of Work in a timely manner.
- Range of graphic design experience (artistic illustration, computer graphics, other?).
- Have experience in planning/design of projects of a similar size or nature.

## **Quote Requirements**

Please include the following with your proposal:

- Summary of map illustration projects or other similar projects you have completed recently, and work samples;
- three references from recent projects.
- A project budget
- A project timeline

## **Award Criteria**

Award criteria include proposer qualifications and design fees. CRWP reserves the right to award this contract to the most responsive bidder.

Send one copy of your proposal either by mail or email to:

**Kate Alexander**  
**Copper River Watershed Project**  
**P.O. Box 1560**  
**Cordova, AK 99574**  
[kate@copperriver.org](mailto:kate@copperriver.org)

***All proposals are due in our office by 5:00 PM on July 23, 2010.***

A response will be sent immediately when proposals are received. It is the contractor's responsibility to ensure delivery of proposal. Any specific questions about this project or proposal contents can be directed to Kate Alexander, (907)424-3334, or address above.